



WORLD FUND

Pushing key levers of change: teachers, principals and high potential students Private-sector mindset, focused on achieving quantifiable results

Mission: Worldfund supports high-quality and results-driven education in Latin America - the key to transforming lives and reducing poverty. Worldfund achieves its mission through its investment in schools, after-school academic programs and teacher/principal training.

Why invest in Latin American education?

- Returns to education investment are greater in Latin America than in the developed world
- A 1% standard deviation increase in test scores increases annual developing country GDP by 2.3%, according to World Bank research
- Latin America suffers from the most extreme levels of income disparity in the world
- Compared to countries of similar national incomes, Latin American students underperform their peers on international exams
- The absence of an educated workforce has discouraged job creating investment and economic growth in Latin America, including Mexico, which does not produce enough local jobs to support its young population
- Only 24% of Mexicans and 38% of Brazilians, ages 25-34, have received the equivalent of a high school education

What Worldfund Does:

1. Finances **top-quality, private schools** operating in impoverished neighborhoods (scholarships and capex funding) in nine Latin American countries
2. Provides **intensive, mid-career training** to Mexican public and private school **teachers and principals**
3. Develops, manages and finances **after-school academic programs, emphasizing science/math** and targeting highly motivated, disadvantaged, public high-school youth in Brazil

Why Support Worldfund?

- U.S.-based 501(c)(3) registered and audited charity, ensuring full transparency and accountability
- Registered offices in Mexico City and Sao Paulo, Brazil, ensuring on-the-ground management and oversight
- Programs target gifted youth, teachers and principals, who can make a major difference in their home communities
- Programs are long-term and transformative, truly breaking the cycle of poverty
- Staff and board have extensive private sector backgrounds, underpinning Worldfund's laser-like focus on efficiency and quantifiable results
- \$5.4 million invested in education programs throughout the region since Worldfund's early 2003 launch, directly impacting 32,000 students in Argentina, Brazil, Chile, Colombia, El Salvador, Guatemala, Mexico, Nicaragua, Peru and Venezuela. Worldfund plans to impact 250,000 students over the next seven years
- Administrative costs capped at 10% for non-event generated donations