

WORLD FUND
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October 2, 2008

Dear Student Activities Advisor:

The students who have given you this letter would like to organize activities for Worldfund's **Edu LatAm** campaign on your campus.

Worldfund is a New York-based 501(c)(3) charity with the mission to support high-quality and results-driven education in Latin America - the key to transforming lives and reducing poverty in the region. Our organization invests in schools, after-school academic programs and teacher/principal training programs that have benefited more than 32,000 underprivileged students in Argentina, Brazil, Chile, Colombia, El Salvador, Guatemala, Mexico, Nicaragua, Peru and Venezuela. Worldfund's website, www.worldfund.org, contains information about our education partners, events and supporters.

Edu LatAm is an initiative that Worldfund designed with college students to engage U.S. students in the fight against poverty in the Western Hemisphere. The campaign involves students educating themselves and others about the education crisis in Latin America. Some students also choose to organize fundraising activities to support proven schools that provide basic education and programs that teach the skills required for employment in today's global economy. Although students organize activities independent of Worldfund, we provide them with a number of suggestions and materials in the **Edu LatAm** toolkit.

Edu LatAm creates invaluable opportunities for college students in the United States to learn about the economic and political environments in Latin America, to gain exposure to international development initiatives and organizations, and to have a direct impact on the region. We hope that students on your campus will join us in making this initiative a huge success! Please feel free to contact me with any questions that you may have.

Sincerely,

Michelle Viegas
Director of Programs & Strategic Outreach